



Northern Ireland Yearbook 2011

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an agendaNi publication

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“The Northern Ireland Yearbook is an essential tool for any working journalist with an interest in our complex social, political and commercial landscape. It is comprehensive, easy to read and packed with useful contacts.”

Maurice Neill

Course co-ordinator, Newspaper Journalism, Belfast Metropolitan College

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Need to know who's who?

- ...your local MLA / MP / MEP
- ...Government Departments
- ...health and education bodies
- ...housing organisations
- ...charities and NGOs
- ...local media organisations
- ...business leaders



...you need the

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Ninth edition of the Yearbook published!

Welcome to the ninth issue of the Northern Ireland Yearbook, which remains the most comprehensive reference guide to the social, economic and political life of Northern Ireland. For the 2011 edition we have continued with the lighter, brighter format, which has received a lot of positive feedback from readers over the past number of years.



Sandra Dane, Editor, Northern Ireland Yearbook presenting a copy of the 2010 edition to Minister for Enterprise, Trade and Investment, Arlene Foster, MLA.

Unique features of the Yearbook

The Northern Ireland Yearbook is a unique publication in terms of the breadth and detail of its coverage. Some of the key features of the 2011 edition are:

→ *detailed guide to all the structures of government – the Executive, Assembly, Committees, north-south implementation bodies*

The Northern Ireland Yearbook has proven over its eight editions that it is an excellent one-stop information solution for anyone whose role requires them to interact with the Stormont administration. The Yearbook includes a detailed guide to all the structures of government, including the parties in the Assembly, a profile of each of the 108 MLAs including contact details, overview of committee membership and contacts for the north-south implementation bodies.

→ *contacts directory of the Northern Ireland Civil Service*

The Northern Ireland Yearbook remains the only place to obtain a detailed and up-to-date directory of senior personnel across the twelve government departments. For anyone seeking to make contact with Northern Ireland's most senior civil servants, the Northern Ireland Yearbook provides an invaluable Who's Who. Also includes details of the many additional government agencies, NDPBs and other arm's length organisations that make up the Northern Ireland public sector.

→ *colour-coded guide to the 2010 Westminster elections and 2007 Assembly elections*

Full results from every Northern Ireland constituency for the

'The Northern Ireland Yearbook provides a comprehensive range of important information for elected representatives as well as lobby groups and the public. It provides an excellent insight into the government and administrative structures of Northern Ireland.' Tom Elliott, MLA

2010 Westminster elections, including analysis. 36 pages dedicated to showing the detail of the 2007 Assembly election results, allowing anyone with an interest in Northern Ireland elections to see a constituency-by-constituency analysis of all the votes, transfers, eliminations and eventual winners. Also overview of all election results since 1982 as well as local government election results from 2005 and European election results since 1979.

→ *overview of local government*

Includes an introduction to the system of local government in Northern Ireland, guide to the 26 local councils including elected representatives and senior officers and a look at the future of the sector under the plans announced as part of the Review of Public Administration.

→ *special chapter on the European dimension in Northern Ireland*

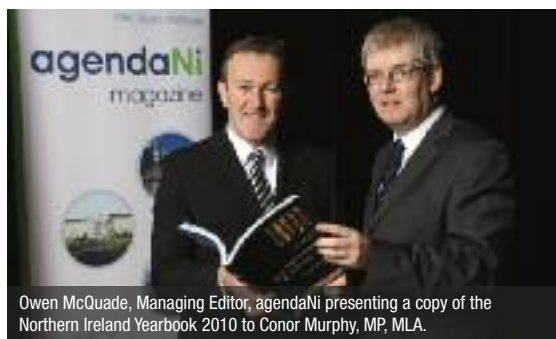
With the EU becoming increasingly relevant to a growing number of organisations, an understanding of its institutions and how they impact on Northern Ireland is essential to many organisations. The Northern Ireland Yearbook sets out all the major EU institutions, details on Northern Ireland's MEPs and provides a useful overview of the structures of European funding that are so vital to many organisations in the community and voluntary sector.

→ *media & communications directory*

Includes contact details for all the major media outlets in Northern Ireland including TV, radio, daily / Sunday / weekly newspapers - an invaluable reference directory for any public affairs or media relations professional.

→ *comprehensive listings of representative groups*

Includes professional institutes, business organisations, NGOs and other voluntary sector organisations as well as trades unions.



Owen McQuade, Managing Editor, agendaNi presenting a copy of the Northern Ireland Yearbook 2010 to Conor Murphy, MP, MLA.

Contents listing

Introduction to Northern Ireland

- The place and the people

Northern Ireland Assembly

- An A-Z of MLAs
- Profiles of 108 MLAs
- Assembly Committees and their contact details
- North South implementation bodies

Northern Ireland at Westminster

- MP profiles
- Northern Ireland Affairs Committee
- Northern Ireland Grand Committee

Political parties

- Update on senior personnel with contact details
- Elected representatives listings

Election results

- The Northern Ireland electoral system
- Westminster election results
- Northern Ireland Assembly election results
- European election results

Government departments and agencies - the most detailed published guide to the Northern Ireland Civil Service

- Northern Ireland's 12 departments - detailed listings including the new Department of Justice
- Other government organisations (A-Z)

Local Government

- Current overview and proposed new structure
- 26 council profiles
- Local government organisations
- Local government election results

The European Union

- Institutions of the European Union
- Profiles on MEPs
- European funding and Northern Ireland



Health

- Department of Health, Social Services and Public Safety
- Health & Social Care Trusts
- A-Z of hospitals
- Other health organisations

Housing

- Northern Ireland Housing Executive
- Housing Associations

Education and skills

- Department of Education in Northern Ireland
- Education & Skills Authority
- Education & Library Boards
- Third level education
- Other organisations
- Skills organisations

Business in Northern Ireland

- Northern Ireland's top 100 companies
- Business advisors directory

Communications and the media

- Television and radio
- Newspapers and magazines

Representative groups and charities

- Business groups
- Professional institutes
- Charities

'It is a very useful contribution to our public affairs – the fact that we have a book that takes in so many spheres of our regional life'

Mark Durkan, MP, MLA

Who is the Yearbook for?

The most prestigious reference volume on Northern Ireland – a must-have book for anyone needing to find their way around:

- Government – departments, agencies, local councils
- The Assembly – MLAs and committees
- Political parties – MPs, MLAs, local councillors, MEPs
- The health & education sectors
- Business – includes Northern Ireland's Top 100 companies
- The media & communications sectors
- Europe.

The Yearbook will be of particular interest to:

- senior civil servants
- policy-makers
- business leaders
- journalists and media commentators
- public affairs / government relations professionals
- information officers
- elected representatives
- voluntary sector managers
- media / public relations officers
- academics / researchers

'All praise to the Northern Ireland Yearbook. It's a unique access point to the public life of Northern Ireland - and gets better every year. And what's more, the editors listen to suggestions about how to provide even more information. Just tell them!'

Colm Cavanagh, Chairperson, Northern Ireland Council for Integrated Education

Advertise in the 2012 edition

With a shelf-life of at least a year, the Northern Ireland Yearbook presents an ideal platform for organisations to showcase their brand and services to a unique senior executive readership. Choice of marketing activity is key when communicating important messages to an already influential audience – our advertising team can help you to establish the most cost effective return for your investment.

Creative marketing opportunities include advertisements, advertorials, sponsorship, gatefolds and many more. We work closely with all of our clients to guarantee maximum exposure and customer satisfaction and we are also happy to take care of any design requirements on behalf of the client (at no extra cost).

To discuss advertising opportunities in the Northern Ireland Yearbook 2012 contact our team on 028 9261 9933.



“There should be a Northern Ireland Yearbook in every workplace... if not one on every desk!” Senior Civil Servant